

Courbevoie, 3<sup>rd</sup> of November 2022

**Eudonet, a leading European provider of vertical CRM,  
announces the acquisition of GiveXpert,  
the French online donation solution.**

Eudonet is the French leader in vertical CRM software for charities, professional associations, higher education and the public sector. The company is also present in Switzerland, Belgium, Canada, the Netherlands and the UK. Today, Eudonet is pleased to announce the acquisition of Carisinfo and its solution provider GiveXpert.

GiveXpert is a leading provider of online donation solutions in France having supported over 200 clients to raise more than 228 million euros since 2015. The SaaS platform allows charitable organisations to attract donors and to design and manage their fundraising campaigns.

Through this combination, Eudonet will be able to increase investments in the GiveXpert solution and to offer it to all Eudonet's clients who wish to run online fundraising campaigns. Both R&D teams have already started working together to offer their respective clients the best combination of CRM and online fundraising.

GiveXpert clients will benefit from full data integration with their CRM if they use Eudonet. Similarly, Eudonet clients will be able to seamlessly manage their donation campaigns using GiveXpert directly from their CRM. Furthermore, Eudonet's international presence provides a unique opportunity to expand the GiveXpert solution outside of France.

Antoine Henry, CEO of Eudonet, said: "We are very pleased to welcome the GiveXpert team, their product offering, and their customers to the Eudonet group. This acquisition strengthens our offering in a strategic area for our clients allowing them to further develop their web presence and enhance their fundraising. It demonstrates our commitment to invest in the charity market to better serve our clients."

Alexandre Ayad, CEO of Carisinfo, adds: "After 13 years of autonomy, it seemed to us that the time had come to join a group in order to develop the GiveXpert solution with new resources and thus enable it to be distributed even more widely, particularly abroad. Eudonet is a leader in CRM solutions and, what's more, a French company that places social impact at the heart of its concerns, which was essential for us."

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## **About Eudonet**

Founded in 2000, Eudonet is a publisher and integrator of vertical CRM solutions for 4 main markets. Available in SaaS mode, Eudonet solutions are used by more than 1,400 customers. Eudonet has offices in France, Canada, Belgium, Switzerland, the UK and the Netherlands. Its social and environmental commitment has earned it the Silver label from Ecovadis.

For more information: <http://group.eudonet.com>

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